

912528
2-5-8-25

Approved: 3/21/90

**MARYLAND HIGHER EDUCATION COMMISSION
16 Francis Street
Annapolis, Maryland 21401**

**Regular Session
Minutes of Meeting
February 13, 1990**

The Maryland Higher Education Commission met on Tuesday, February 13, 1990 in the 4th Floor Conference Room of the Jeffrey Building. Commission members present were: J. Henry Butta, Chair; Quentin Lawson, Vice Chair; The Honorable J. Glenn Beall, Jr.; Barrie G. Christman; Gary Gamerman; Willard Hackerman; Elmer Kaelin; Osborne Payne; and, Charles B. Saunders.

Staff members present were: Shaila Aery, Secretary; George Funaro, Deputy Secretary; Ronald A. Phipps, Assistant Secretary; Robin Radespiel; Sandra Allard; Janice Breslin; Jeff Welsh; John Sabatini; David Sumler; Joan Johnson and Ann Walker.

Others present: see attached list.

The meeting was called to order by the Chairman, Mr. Butta, at 9:40 a.m.

APPROVAL OF MINUTES

The Minutes of the December 1, 1989 meeting were approved as submitted.

CHAIRMAN'S REPORT

Chairman Butta introduced Jeff Welsh, who joined the Commission's staff in January as the Public Information Director. Jeff came to the Commission after serving as the press secretary to Delaware Governors Castle and DuPont.

Chairman Butta announced that the Governor's Conference on Higher Education, sponsored by the Maryland Higher Education Commission, is to be held on March 15, 1990, 10:00 a.m. to 3:00 p.m. at the Radisson Hotel in Annapolis. The theme for the conference is "accountability". Invitations have been extended to governing board members, university and college presidents and legislators.

Chairman Butta also announced that Governor Schaefer has appointed Dr. Aery as a member to the newly formed Maryland World Trade Center Institute Board. The goal of the Institute is to improve cultural, political, economic, and educational exchanges between Maryland and nations throughout the world.

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SECRETARY'S REPORT

Dr. Aery reported that in December she shared with the Commission background material on the Washington Research Library Consortium and recommended that a consultant be hired to undertake a study of the joint library facility. Since that time she has employed Dr. David Bishop from the University of Illinois to undertake this study. The tasks assigned to Dr. Bishop are (1) assessment of a joint library facility and the various services it is to house; (2) the proposed services to member libraries to be performed by the Consortium and their feasibility given the technology described; (3) the appropriate role for the University of Maryland College Park in the Consortium (how the University of Maryland College Park's participation in the library network would affect the ability of the College Park libraries to serve their own constituencies); beyond the College Park campus, would there be an impact on the relation of that campus to the other campuses of the University of Maryland System; (4) the appropriate relationship between the State of Maryland and the Washington Research Library Consortium (should the State be primarily a source of funding for construction? should the State be involved in the design, services planning and operations of the joint library facility?); and, (5) the implications for the future of telecommunications planning in Maryland which the Governor, the General Assembly, and the Maryland Higher Education Commission should consider in deliberations concerning the Consortium's proposal.

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Dr. Bishop will be in the State within the next few weeks and will complete an interim report in mid-March, with a final report in April or May.

REPORT OF THE EDUCATION POLICY COMMITTEE

Proposed Policy for Off-Campus Programs in Business and Industry

Commissioner Lawson reported that under this policy, institutions will notify the Secretary of Higher Education of their intention to offer courses and programs at business/industry sites in an effort to meet the needs of their employees exclusively. The Education Policy Committee recommended Commission approval of this policy as proposed. Commissioner Lawson moved to approve the proposed policy. Commissioner Christman seconded the motion and the motion carried.

Study on Interstate Compact Program

Commissioner Lawson reported that the State appropriates \$3.2 million to reserve 237 places for Maryland residents to participate in professional programs in other states. The study, prepared by the Commission's staff, concluded that the need for the program has diminished substantially. Based on these findings, the Education Policy Committee made the following recommendations: (1) Maryland should phase out its existing contracts for spaces in the veterinary medicine program with Cornell University, University of Pennsylvania, Ohio State University, and Tuskegee University in Fiscal Year 1991; (2) Maryland should continue its interstate compact with Virginia for one more year and the University of Maryland shall be responsible for requesting State funds for Maryland's share of the cost of the Regional College as part of the normal budget development process of the University of Maryland System; and, (3) Maryland should negotiate a new agreement with the State of Virginia embodying the changes in the relationship between the two universities and states. This agreement should include a continuing joint Analysis and Review Board representing the two universities and the higher education agencies of each state.

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the phase out of the compacts be transferred to the financial aid programs administered by the Commission that address manpower shortages in the State.

The Committee recommended that Maryland continue the interstate compacts with Meharry Medical College for the education of black and other minority physicians at its present level.

Commissioner Hackerman moved for the approval of the above recommendations by the Education Policy Committee. Commissioner Christman seconded the motion and the motion carried.

Proposed Student Transfer Policy

Commissioner Lawson reported that this item is for information only at this time. The Committee will discuss this item at its next meeting.

REPORT OF THE FINANCE POLICY COMMITTEE

Community College Funding

Commissioner Beall reported that there are serious problems concerning the distribution of responsibility for the funding of Maryland community colleges. Staff will begin an analysis of all statutory funding formulas, including the community college formula, and prepare a report for the Finance Policy Committee in July. After public hearings, recommendations will be presented to the Commission in the fall.

Peabody Task Force Report and Resolution

Commissioner Beall reported that the Commission has the responsibility for coordinating the overall growth of higher education in the State and, as such, Peabody should be a concern of the Commission. A resolution endorsing the strategy of addressing the long-term financial problems of Peabody and a plan of action was provided. The Finance Policy Committee recommended that the Commission endorse the resolution and transmit it to the Governor, the Lieutenant Governor and the Legislature. The Finance Policy Committee also recommended that questions regarding future requests for extraordinary State financial support be referred to the Education Policy Committee for further discussion and review. Commissioner Beall moved to approve the above recommendations. Commissioner Hackerman seconded the motion and the motion carried.

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Annual Reports to Legislature for Scholarship Programs

Commissioner Beall stated that reports regarding several Scholarship programs were presented to the Finance Policy Committee and have been forwarded to the Legislature as required by statute. No further action is required on this item.

COMMUNITY COLLEGE OF BALTIMORE-STATE ASSUMPTION

Dr. Aery reported that there are two bills before the Legislature to transfer responsibility for the Community College of Baltimore to the State effective July 1, 1990. Mayor Schmoke has asked the Governor to examine assuming responsibility for CCB. This is important to all of Maryland because of the large number of citizens affected, the urban location, and the effect of Baltimore's economy on the rest of the State.

Dr. Aery reviewed the points of the bill: all property and assets will be transferred to the State; the new governing board will be appointed by the Governor; the college will be funded according to peer institutions; there will be no collective bargaining for employees; both the Liberty Heights and Inner Harbor properties will be transferred to the new board with proceeds going to the college; and, the college will be subject to the program authority of the State Board for Community Colleges and the Maryland Higher Education Commission.

Chairman Butta submitted for the record a letter addressed to him from the Committee for Montgomery, written by A. M. Natelli, Chairman. Mr. Natelli asks that Chairman Butta accept the letter as the Committee for Montgomery's written testimony on two matters pending before the Commission: the Statewide Plan for Higher Education and the proposed State assumption of the Community College of Baltimore. Chairman Butta read the letter to the Commission members (see Appendix 1). Chairman Butta stated he will respond to the letter.

Commissioner Hackerman moved that the Commission support the CCB legislation. Commissioner Saunders seconded the motion and the motion carried.

STUDENT FINANCIAL AID STUDY

Dr. Phipps reported that this is the third draft of the Study and its purpose is to disseminate the information widely for public discussion. The study provides a comprehensive review of the financial aid programs administered by the Commission and an analysis of the financial aid programs in relation to the Commission's Statewide long-range goals and policy priorities for financial aid. A summary of the scope of issues and problems has

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been drafted along with options for change and alternatives to the current financial aid programs.

Dr. Phipps requested that the Chair instruct the Secretary to disseminate the Maryland Student Financial Aid Study Draft for public discussion throughout the State and refer the Study to the Finance Policy Committee for the purpose of scheduling public meetings to hear testimony. He also asked that the Chair request the Finance Policy Committee to bring final recommendations resulting from the Study and public testimony to the Commission in May. The motion was made, seconded and carried.

STUDENT FINANCIAL AID BILLS

Robin Radespiel reported that, at the request of the Chairman, she drafted a summary of all financial aid legislation filed to date in the 1990 Session of the General Assembly. The purpose was to determine if, in light of the draft of the Student Financial Aid Study, the Commission wished to support any additional bills. Ms. Radespiel explained that, according to the terms of a January 25, 1990 letter from Chairman Butta to Legislative committees, the Commission has not supported legislation that creates new scholarship programs, adds to the administrative complexity of current programs, or makes substantive changes to current programs.

Chairman Butta discussed House Bill 1124, Maryland College Savings Plan, and Ms. Radespiel described House Bill 914, Higher Education - Public Service Partnership Program. Senator Beall indicated that he considered these to be new programs and that the Commission had previously decided against supporting new programs until the completion of the Financial Aid Study. The Commission decided against supporting additional financial aid bills.

CAMPUS MISSION STATEMENTS

Dr. Funaro reported that during the fall the Commission held hearings and heard presentations of proposed mission statements from all the 13 four-year institutions, and 17 community colleges as well as the segmental missions of the private career school sector and the independent colleges and universities. Since December 1, the Commission's staff has been negotiating with the staff, administration and faculty from all of the institutions and segments.

Dr. Funaro reported that he brings to the Commission for review and approval the mission statements of four of the four-year colleges and universities (UMCP, UMAB, Salisbury and St. Mary's), and 16 of the 17 community colleges, with the

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exception of the Community College of Baltimore. The remaining four-year institutions and the segmental mission statements of the private career schools and independent colleges and universities will be brought before the Commission at its meeting in March.

Dr. Funaro reported that College Park is the State's 1862 Land Grant institution and is the State's most comprehensive liberal arts and sciences campus, having preprofessional and professional programs through the doctoral level. It has an extensive basic applied research and public service program. College Park is mandated by legislation as the State's flagship campus and its ultimate goal is to become one of the nation's preeminent public research universities. It has highly selective admissions, a functional emphasis on research, and program emphasis in four areas: biological and environmental sciences, technology, public policy and the arts. Its service area includes the entire State of Maryland and it has responsibility on a national and international level. Commissioner Beall moved to adopt the mission statement for the University of Maryland College Park. Commissioner Christman seconded the motion and the motion carried.

Dr. Funaro reported that the University of Maryland at Baltimore encompasses the schools of medicine, dentistry, nursing, pharmacy, law, social work and programs in allied health. It is the State's second largest medical center. Its goal is to continue to play a primary role in shaping health care, legal and social services for Maryland and to enhance its national goal in health sciences and research. It is the oldest campus in the University of Maryland system and is the major center of medical research. Its functional emphasis is as a research institution and its program emphasis is in the areas represented by the schools: health professions, social work and law. Its service area is Statewide, national and international. Commissioner Beall moved to adopt the mission statement for the University of Maryland at Baltimore. Commissioner Hackerman seconded the motion and the motion carried.

Dr. Funaro reported that St. Mary's College of Maryland is a small undergraduate liberal arts institution with highly selective admission. It is the most residential of the State's colleges and universities and its programs are exclusively liberal arts education at the undergraduate level. There is no expectation for changing its mission or adding graduate or professional programs. Its primary functional emphasis is teaching and its service area is Southern Maryland as well as the entire State. Commissioner Beall moved to adopt the mission statement for St. Mary's College of Maryland. Commissioner Kaelin seconded the motion and the motion carried.

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Dr. Funaro reported that Salisbury State University is a regional comprehensive campus. It offers liberal arts and science programs through the master's level. It has selective professional programs for teachers and administrators, health care providers and business leaders in the Tri-State region of Maryland, Delaware and Virginia. Its functional emphasis is teaching. Its program emphasis is in business, education and the health sciences. Commissioner Beall moved to adopt the mission for Salisbury State University. Commissioner Hackerman seconded the motion and the motion carried.

Dr. Funaro reported that of the 17 community colleges, 16 are being presented today. The community colleges are two-year, open admissions institutions with courses in programs that lead to certificates and to the associate of arts degree. Freshman and sophomore courses are designed to accomplish four purposes: transfer programs to four-year baccalaureate institutions, initial entry directly into the labor market, continuing education of employees, both credit and noncredit, and personal development of individuals. The functional emphasis of the community colleges is teaching with a secondary emphasis on public service. Their service area is local and regional subdivisions. Commissioner Hackerman moved to adopt the mission of the community colleges. Commissioner Christman seconded the motion and the motion carried.

Dr. James Tschechtelin addressed the Commission asking that the University of Maryland System include in each campus mission statement that the campus will "enhance and promote the smooth transfer of students from Maryland community colleges". Chairman Butta stated that the Commission will be developing a policy that states that this is the objective of the Commission, but is not sure where that statement fits in the mission statement. Dr. Tschechtelin replied that perhaps the statement should go in the section "constituencies to be served". Dr. Funaro stated that this proposed statement has not been discussed but if it is the Commission's wish, he will talk to the institutions about the possible addition of a statement such as that recommended by Dr. Tschechtelin. However, the Commission has already approved their mission statements. Dr. Funaro agreed to talk to appropriate University of Maryland System people and report back to the Commission at its March meeting on the University of Maryland's position.

BUDGET UPDATE

Sandra Allard reported that in the Governor's recommendation for higher education he has recommended \$912 million, which is nearly an 11% increase including a 4% COLA. In making his recommendations, the Governor gave priorities to many of the

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items recommended by the Commission. Enhancements were included for College Park and historically black institutions. Preliminary money for the Baltimore area and funds for facilities renewal were included. Significant enhancements were also recommended for St. Mary's and Morgan. The Commission's budget includes \$6 million for the Community College of Baltimore, \$1 million for challenge grants for community colleges, and funding for the high tech proposal that the Commission recommended to the Governor last fall. The Peabody grant is no longer in the Commission's budget, but has been taken over by the Board of Public Works. The Legislative Budget Committee is already in the review process and hearings will be completed within the next week. To date, the legislative analysts have recommended \$24.5 million in cuts to public four-year institutions. In the Commission's budget, the legislative analysts have recommended cuts in the challenge grant program, \$150,000 in incentive grants, reductions in the Nursing Scholarship and Distinguished Scholar Teachers Education Scholarship program, and cutting two positions, one existing and one new, and some money for part-time employees in the Scholarship division.

INFORMATION ITEMS

Chairman Butta reported that the information items were provided for informational purposes only.

ADJOURNMENT

The meeting was adjourned by the Chairman at 10:55 a.m.


J. Henry Butta
Chairman

MARYLAND HIGHER EDUCATION COMMISSION

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Regular Session

Attended By:

Dr. William J. Kinnard, University of Maryland at Baltimore
Melinda Orlin, University of Maryland at Baltimore
Jay Shotel, ACE Fellow/Towson State University
Ms. Diane Lucas, Department of Budget & Fiscal Planning
Dr. Annette Ezell, Towson State University
Dr. Clara Adams, Morgan State University
Dr. Thomas Bellavance, Salisbury State University
Ms. Mary Jo McCulloch, Maryland Assoc. of Private Career Schools
Mr. Keith R. Paul, The Diamondback
Ms. Pat Meisol, Baltimore Sun
Dr. James Tschechtelin, State Board for Community Colleges
Dr. Jean Hunter, State Board for Community Colleges
Dr. Laslo Boyd, University of Maryland System
Dr. Joseph Brandon, University of Maryland System
Dr. James Norton, University of Maryland System
Dr. Rose Dawson, Villa Julie College
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Sashi B. Mohanty, VA-MD Regional College of Vet Med-MD
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Ms. Nina Kaull, MD Independent College & University Association
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February 12, 1990

HAND DELIVERED

Honorable J. Henry Butta
Chairman
Md. Higher Education Commission
16 Francis Street
Annapolis, Maryland 21401

Dear Mr. Butta:

In late 1989, the Committee for Montgomery was created to promote the interest and needs of Montgomery County.

As you can see from the enclosed roster, we are individuals from diverse backgrounds, often coming from different perspectives on local matters. However, as members of the Committee for Montgomery, we are committed to working together for the general good on issues that affect the entire county.

In January, the Committee adopted its first position paper "Higher Education in Montgomery County."

The following three propositions were approved by a unanimous vote:

- I. "We support additional state funding for Maryland's community college system, using the current funding formula."
- II. "We support the "flagship" status of the University of Maryland at College Park."
- III. "Recognizing that UMCP is the system's "flagship campus," we call on the Maryland General Assembly to direct the University of Maryland system to create a plan for a University of Maryland campus in Montgomery County."

In light of the above, I ask that you accept this letter as the Committee for Montgomery's written testimony on two matters pending before the Commission; the state systemwide plan for higher education and the proposed state takeover of the Community College of Baltimore (SB 381, HB 543).

Hon. J. Henry Butta
February 12, 1990
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Regarding the systemwide plan, we feel strongly that the University of Maryland College Park's "flagship" status must be preserved. The entire state benefits if UMCP becomes a preeminent "peer" university as envisioned in the 1988 State Consolidation Act.

An attempt to create dual "flagships", one at UMCP and one in the Baltimore region, will dilute funding and momentum in both regions.

In addition, we believe the proposed state takeover of the Community College of Baltimore is ill-advised. We are opposed to any of Maryland's 16 community colleges receiving full state funding because it reduces the likelihood of adequate state funding for the remaining campuses.

Traditionally, the state's community colleges have lobbied jointly for increases in state support. Nevertheless, the state currently funds only 32% of the state average costs of community colleges despite its statutory commitment to fund 50% of such costs. There is much work to be done.

But, in practical terms, what incentive will Baltimore City legislators have to help other community colleges once the Community College of Baltimore is fully funded? While recognizing the plight of CCB, we believe "reform" and "full funding" are separate issues.


Perhaps CCB needs its governance restructured as proposed in SB 381 and HB 543. But Baltimore City should not be relieved of its local contribution until equitable funding assurances are in place for the system's other campuses.

We encourage you to explore ways of reforming CCB that leave the state's other community colleges on an equitable footing.

If the Commission has any questions or comments regarding our testimony, please feel free to contact me.

Sincerely,

COMMITTEE FOR MONTGOMERY



A. M. Natelli, Chairman

AMN/lmm
Enclosures

cc: Committee for Montgomery Members

COMMITTEE FOR MONTGOMERY
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(Organizational Names Used for Identification Purposes Only.)

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I-270 Corridor Employers Group

Alan Cheung
Organization of Chinese Americans

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2/12/90

